

May  
2013

# Collaboration

Communicate, Cooperate, Collaborate, Innovate (C3I)

## OUR SPEAKERS

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### William Aziz, HBA, CA



As President of BlueTree Advisors II Inc. Bill Aziz has more than 24 years of turnaround and corporate restructuring experience. Bill has a reputation for building strong management teams focused on profitability, while promoting strong and flexible thinking to create solutions. He has extensive international experience in multi-party negotiations, strategic partnerships, and M+A activities. Bill has led restructurings as an executive or board member involving all aspects of balance sheet and operational restructurings in diverse industries, including softwood lumber, steel manufacturing, refrigerated warehousing, transportation, retail, telecommunications, manufacturing, and media. Bill is currently providing his services as Chief Restructuring Officer of Hollinger Inc. He has been a director of OMERS (the \$60 billion

Ontario Municipal Employees' Retirement System), Tecumseh Products (NASDAQ), Algoma Steel, Doman Industries (TSX), Sun-Times Media Group (NYSE) and Canada Bread (TSX). He is a Chartered Accountant and an alumnus of Ernst & Young. He is a graduate of the Ivey School of Business at Western University and has recently joined the Leadership Advisory Council at the Ian O. Ihnatowycz Institute for Leadership at Ivey. He has studied negotiation and multi-party dispute resolution at Harvard Law School and has completed the Institute of Corporate Directors Governance College at the Rotman School of Business, University of Toronto.

### Ira Basen, MA



Ira Basen began his career at CBC Radio in 1984. He was senior producer at Sunday Morning and Quirks and Quarks. He has been involved in the creation of three network programs; The Inside Track (1985), This Morning (1997), and Workology (2001), as well as several special series, including "Spin Cycles", an award winning six part look at PR and the media, that was broadcast on CBC Radio One in January/February 2007, and "News 2.0", a two part exploration of news in the age of social media that aired in June 2009. Ira has written for Saturday Night, The Globe and Mail, The Walrus, Maisonneuve, and the Canadian Journal

of Communication, CBC.ca, and he is a contributing editor at J-source.ca. He has won numerous awards, including the Canadian Science Writers Association Award, the Canadian Nurses Association Award, the Gabriel Award, and the New York Radio Festival Award. Basen, who is also this year's CanWest Global Fellow in Media at Western, is looking at new ways in which journalism might survive and thrive. He is also on the faculty of the Masters in Communications Management program and the Bachelor of Professional Communication program at McMaster University. He teaches at Ryerson University, and in the Media Studies program at the Scarborough campus of the University of Toronto. He graduated from Carleton University and from University of Wisconsin-Madison with an M.A. He is the co-author of the Canadian edition of The Book of Lists (Knopf Canada, 2005).

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### LGEN Paul K Carlton, MD, USAF (Ret.)



**Lt. General Paul K. Carlton, Jr., retired from the US Air Force as its Surgeon General in 2002. Dr. Carlton serves as Director to the Office of Innovations and Preparedness for The Texas A&M University System Health Science Center. He joined the Texas A&M Faculty in November of 2002. As the Surgeon General of the Air Force, he served as a functional manager of the U.S. Air Force Medical Service. He had authority to commit resources worldwide for the Air Force Medical Service, to make decisions affecting the delivery of medical services and to develop plans, programs and procedures to support peacetime and wartime medical service missions. Dr. Carlton is a fellow and former Air Force governor of the American College of Surgeons. He was named a consultant in general surgery to the Air Force surgeon general in 1981. He conceptualized and implemented the first Air Force rapid- response surgical team in Europe – the flying ambulance surgical trauma team. During Operation Desert Storm, he commanded the 1702nd Air Refueling Wing Contingency Hospital, completing 32 combat support missions and 140 combat flying hours in the C-21, C-130, KC-10 and KC-135. He has published extensively in the medical literature. He is an 11,000 case surgeon who continues to “wash his hands” whenever he can. His vision for medical care in the combat zone led directly to our current best survival in the history of warfare.**

### GEN Wesley K. Clark, US Army (Ret.)



**Wesley K. Clark is a businessman, educator, writer and commentator. General Clark serves as Chairman and CEO of Wesley K. Clark & Associates, a strategic consulting firm; Co-Chairman of Growth Energy; senior fellow at UCLA’s Burkle Center for International Relations; Chairman of Clean Terra, Inc.; Director of International Crisis Group; as well as numerous corporate boards. He has authored three books and serves as a member of the Clinton Global Initiative’s Energy & Climate Change Advisory Board, and ACORE’s Advisory Board. Clark retired a four star general after 38 years in the United States Army. He graduated first in his class at West Point and completed degrees in Philosophy, Politics and Economics at Oxford**

**University (B.A. and M.A.) as a Rhodes Scholar. In Vietnam, he commanded an infantry company in combat, where he was severely wounded and evacuated home on a stretcher. He later commanded at the battalion, brigade and division level, and served in a number of significant staff positions, including as the Director Strategic Plans and Policy (J-5). In his last assignment as Supreme Allied Commander Europe he led NATO forces to victory in Operation Allied Force, saving 1.5 million Albanians from ethnic cleansing. His awards include the Presidential Medal of Freedom, Defense Distinguished Service Medal (five awards), Silver star, bronze star, purple heart, honorary knighthoods from the British and Dutch governments, and numerous other awards, including award of Commander of the Legion of Honor (France).**

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#### LTC Bradley Hilton, US Army



Bradley Hilton has been actively involved with Knowledge Management (KM) for the past 10 years. He was involved with the Army's initial development of the KM field, including the integration of KM doctrine, communities of practice, and the development of KM officers and supporting education systems. He was also an integral part of a Teams of Leaders initiative at the European Command Headquarters in Germany, which focused on rapidly building and effectively employing cross-boundary and culturally diverse teams highly competent in learning and adapting. Brad's current research interests include developing a broader understanding on the impacts of trust and culture in enabling knowledge flow and learning particularly in non-traditional environments such as disaster response or virtual environments that bridge time and space.

#### Patrick K. Horgan, HBA, CMA



Pat Horgan has built a diversified career at IBM holding a wide variety of leadership positions in sales, strategy, development, operations and finance. While starting his career in Canada, Pat has held many Global leadership roles in a variety of functions. In his present role, Pat is the leader of business operations for IBM Canada including CIO, Supply Chain, Real Estate, Procurement, Corporate Citizenship and Government Programs. In addition, he provides leadership to the SoftWare Lab organization and the Microelectronic Manufacturing Plant in Bromont Quebec. Both of these organizations are the largest of their kind in Canada, holding world mandates in SW development and microelectronics. Pat participates on many Boards, including being named Vice Chair of the Canadian Chamber of Commerce, the Canadian Council of Aboriginal Business, the Ontario Brain Institute, CivicAction, iCanada, Western's CSTAR and the University of Waterloo Environmental Science. He leads IBM Canada's citizenship efforts involving many charitable organizations and is the Executive Sponsor of the IBM Aboriginal Network Group. Pat has been recognized with many awards including IBM Golden Circle, Hundred Percent Clubs and Leadership Excellence. Pat has an HBA from the Ivey Business School at the University of Western Ontario and holds a Certified Management Accounting designation.

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### Simon B. Kerruish, MA



Graduate of Cambridge University (Trinity), and the universities of Copenhagen and Grenoble. Following his appointment with the Bankers Trust Company, Kerruish served as senior manager at Manufacturers Hanover Ltd., where he won a mandate for a \$1 billion standby facility syndicated for the Kingdom of Denmark. As the executive officer in international banking, finance and capital markets he pioneered multiple global-range financial initiatives, then as the managing director, chief investment officer and head of the investment advisory group for HSBC Private Bank, he delivered investment advice, portfolio management and securities execution for HSBC Americas, with offices

in New York, Miami, São Paulo and Buenos Aires. During his tenure he employed the “open architecture” concept to enrich and grow global research, products and presence, delivering diversified worldwide investment products to HSBC’s private clients in the Americas. His affiliation with the European American Investment Group in Austria allowed him to spearhead asset protection and wealth preservation initiatives in the US. Kerruish’s collaborative ties with Chase Manhattan Private Bank, National Westminster Investment Bank, Merrill Lynch, and International Asset Finance Ltd. in London affirmed his international reputation as an expert in international finance and banking.

### Michael (Mike) Prevou, PhD



Retired from the U.S. Army after 24 years of service with operational experience from Afghanistan, Macedonia, and Bosnia. Prevou has taught at major training institutions of the US Armed Forces, and has been involved in the development of strategies for current Leader Development training and its implementation for the Army Learning Concept for 2015. An expert in tacit knowledge transfer and methods that improve learning and performance outcomes, he now focuses on individual, team, and organizational learning strategies required to develop expertise and decision-making skills. World recognized expert and international coach in ToL-based leadership techniques, Prevou has a Ph.D. from the University of Kansas, an M.A. in Organizational Behavior (Golden Gate University, CA), and an M.A. (Military Arts and Science) from

the School of Advanced Military Studies (Fort Leavenworth, Kansas.) Author of numerous articles on adult education, knowledge transfer, knowledge management and expertise development methods he also serves as an Adjunct Professor at California State University, Northridge and at the Army Command and General Staff College at Ft. Leavenworth teaching graduate program courses in knowledge management and interagency teaming. He is President and a principal consultant at Strategic Knowledge Solutions.

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### COL Chet Richards, PhD, USAF (Ret)



Dr. Chet Richards holds a Ph.D. in mathematics from the University of Mississippi, where he was commissioned in the US Army Corps of Engineers. He retired with the rank of colonel in the US Air Force Reserve in 1999, serving as the Air Attaché (Reserve) to Saudi Arabia. In his four-decade career, Chet has worked for or with the Office of the Secretary of Defense, Northrop-Grumman, Lockheed Martin, CACI, the CIA, DIA, and the Royal Norwegian Naval Academy. He is Adjunct Professor of Strategy and Quantitative Methods at Kennesaw State University near Atlanta and teaches in the Executive MBA program in KSU's Cox Family Enterprise Center. He is also affiliated with, and represented by, the Atlanta public relations firm, J. Addams & Partners.

Chet Richards was a close associate of the late US Air Force Colonel John R. Boyd, whose pioneering work on agility is reflected in the design of all modern fighter aircraft and forms the underpinning of the US Marine Corps' doctrine of maneuver warfare. Chet's collaboration with Boyd was described in Robert Coram's best-selling book, *Boyd, the Fighter Pilot Who Changed the Art of War*. Chet has continued Boyd's work through teaching, research, lecturing and consulting on applications ranging from national security to business. He is the author of four books on these subjects, most recently *If We Can Keep It* on national defense policy and *Certain to Win* on business strategy, and numerous articles, op-eds, and academic papers.

### Claire Rubin, MA



Ms. Claire B. Rubin is the President of Claire B. Rubin & Associates, LLC ([www.clairerubin.com](http://www.clairerubin.com)), a small business specializing in disaster research and consulting, located in Arlington, VA and CEO of the Disaster Bookstore ([www.disasterbookstore.com](http://www.disasterbookstore.com)). She has been affiliated with the Institute for Crisis, Disaster and Risk Management at The George Washington University in Washington, D.C., since 1998. She was the cofounder of the *Journal of Homeland Security and Emergency Management* and served as Managing Editor for six years. With 34 years of experience

as a researcher, practitioner, and academic in the field of emergency management, she has written more than 80 publications and delivered numerous lectures and presentations on emergency management and homeland security. She is the editor of the textbook *Emergency Management: The American Experience, 1900-2010*, published by Taylor and Francis in April 2012. She holds a B.S. from Simmons College and an M.A. from Boston University. Some of her local volunteer activities include CERT and Citizen Corps programs in Arlington County, VA. For the past two years she has served as member of the Emergency Preparedness Advisory Commission, created by the Arlington County Board.

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### **Candace Gibson, PhD, CHIM**

**Associate Professor, Schulich School of Medicine & Dentistry, Western University and Center for Collaborative Command and Leadership**



Dr. Gibson's biomedical research career encompassed studies in neurochemistry, Alzheimer's and other neurodegenerative disorders, and studies of nutrition and behavior. An MA degree in journalism at the University of Western Ontario (1993) and certification in Health Information Management (2008) led to a secondary career in health communications and health information. As a member of the Expert Advisory Group to the Information Technology Council of Canada, Gibson co-authored critical reports on e-health and HI/HIM human resources in Canada. She is also the author of over 60 highly influential publications in neuroscience and health information management. Presently, Gibson serves as the Vice Chair of CHIMA's Board of Directors and a distinguished faculty member in Western's

Department of Pathology. As the pioneer in the implementation of the Teams of Leaders concept in Canada, Gibson also directs the work of the Canadian branch of the Center for Collaborative Command and Leadership.

### **Gerard H. Seijts, PhD**

**Associate Professor of Organizational Behavior, Richard Ivey School of Business, Executive Director Ian O. Ihnatowycz Institute for Leadership**



Dr. Gerard Seijts is an Associate Professor of Organizational Behavior at the Richard Ivey School of Business at Western University. He is also the Executive Director of the Ian O. Ihnatowycz Institute for Leadership. The purpose of the Institute is to make an impact on the practice of business leadership and the development of the next generation of leaders. Gerard's research activities cover a wide range of topics including leadership, organizational change, teams, and motivation and performance management. His research has been published in top-tier journals. Gerard teaches in Undergraduate, MBA, and Executive MBA programs. He is involved in executive education for organizations including but not limited to Maple Leaf Foods, KPMG and JD Irving. He has also worked with local government on issues such as leadership and change. His most recent book "Leadership on trial: A manifesto for leadership

development" focused on the leadership lessons from the 2008 - 2009 financial crisis.

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**Dag von Lubitz, PhD, MD (Sc)**  
**Scientific Director, Center for Collaborative Command and Leadership**  
**and Adjunct Research Professor, Central Michigan University**



Professor Dag von Lubitz, PhD, MD (Sc.), a generalist and conceptualist who, prior to his affiliation with business and industry as the Chairman of the Board and Chief Scientist at MedSMART, Inc., had a distinguished academic career at the leading universities and governmental research institutions of Europe and the US. Author of over 220 peer reviewed papers, book chapters, and books with subjects spanning brain disorders, medical training, information and knowledge management, leadership, and national security, von Lubitz is also the recipient of the Smithsonian Institution Award, the French International Laval Prize, and several other national and international honours for scientific achievement. As an avid mondialist, von Lubitz focuses his current activities on fostering collaboration and cooperation based on the integration of people and technology within the worldwide setting of the civil society, its business, politics, and healthcare. True to these interests, von Lubitz currently serves as the scientific director of Center for Collaborative Command and Leadership at Central Michigan University.

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